

# Virtual Canada Day

Virtual Canada Day will allow members of the community to celebrate their national pride from the safety of their own homes.

**Many ways to get involved, many ways to win!**

## **Iconically Canadian:**

Cobourg is home to so many talented and artistic individuals. We want to inspire some of that creativity by challenging local citizens to create something that is iconic to Canada. Maybe it's a painting of a beautiful Northumberland County landscape, a majestic animal carved out of wood or an original song or poem, Whatever makes you proud to be Canadian we want to see it!

Send a photo or video of your creation to [jchapmandavis@cobourg.ca](mailto:jchapmandavis@cobourg.ca) before June 24th for the chance to win and have your art shared with the community via Experience Cobourg and the Town of Cobourg social media platforms.

## **Decked Out in Canadian Spirit:**

We want to see Cobourg decked out in red and white! We are putting the challenge to local homes and neighbourhoods to fly the Canadian flag and dress their house in red and white.

Send a photo of your house to [jchapmandavis@cobourg.ca](mailto:jchapmandavis@cobourg.ca) before June 24th for the chance to win and have your creativity shared with the community via Experience Cobourg and the Town of Cobourg social media platforms.

## **Contest Entry Prizes #SupportLocal**

Each individual who participates in the Virtual Canada Day challenges will be entered into a draw to win a gift basket valued at \$250. Because it is more important than ever to #SupportLocal, each gift basket will include gift cards to any local business of the winner's choosing. Multiple winners will be announced! Winners must have proof of Cobourg residence.

## **Video Compilation:**

Using a drone and operating within a safe distance we will collect original video footage of families in front of their decorated home and combine it with the images and videos you send us of your Iconically Canadian creations to include in a special Canada Day themed video.

**Celebrating local spirit and helping families and neighbours feel connected during a time that they cannot physically be together.**

Funded by the Government of Canada  
Financé par le gouvernement du Canada

Canada 

